

# Tiago Araújo

## WEB/GRAPHIC DESIGNER

### On-line Portfolio

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**www.tartora.com**

### Personal Data

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Date of birth: **17/05/1984**

Mobile number: **0411 162921**

E-mail: **tiagov8@gmail.com** | **contact@tartora.com**

### Educational Background

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#### **Multimedia Certificate, Sydney – AUSTRALIA**

Raffles College of Design and Commerce

#### **Advertising Diploma, Brasilia – BRAZIL**

UniCeub – Centro Universitário de Brasília

### Skills / Qualification

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- Development of Internet/Multimedia solutions, ranging from concept, project, layout, development and implementation;
- Designing of graphic projects, page editing, catalogs, folders, newsletters, banners, flyers, advertising, outdoors, business cards, identity;
- Image editing and optimization aiming usage at either printed or digital media;
- Commitment to results, enhanced creativity, keen interest in continuous learning, ability of identifying and solving problems, good writing skills, constant search for new challenges and development of original resources.

### Knowledge

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Photoshop | InDesign | Illustrator | Acrobat | CorelDraw | Dreamweaver | Flash | MS Office  
XHTML | CSS | JQuery | SEO

### Linguistic Skills

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**Portuguese** – Fluent

**English** – Advanced Level

**Spanish** – Intermediate Level | able to read and understand spanish.

## Professional Experience

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### SSW – Sydney

October/2009 to present

- **Web Designer** | Development of websites, ranging from concept, project, layout, development and implementation.

### Informação Comunicação Empresarial

July/2007 to February/2008

- **Web/Graphic Designer and Art Director** | Development of advertising campaigns, creation of print products, websites and email marketing.

### Grupo Blumenau

June/2005 to November/2006

- **Marketing** | Development of promotional campaigns, creation of logotypes and layouts for both web and print medias and photography of products.

### Radiobrás

July/2004 to November/2004

- **Trainee at TV Production** | Writing texts and capturing images for tv shows of TV Nacional and TV NBR.

### Santamídia Studios

June/2004 to December/2004

- **Trainee at Web Design and Art Direction** | Creation and development of campaigns, layouts and texts; updating websites and photography.

### Fábrica de Idéias

January/2003 to January/2004

- **Trainee Clipping** | Clipping for various clients, among them: Banco Central, Banco do Brasil, Supremo Tribunal Federal, Vivo e Ministério Público Federal. Position of command in the clippers team and direct contact with clients after a six month period as a trainee.

## Courses

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**Usina - Tecnologia e Design** - DTP Course – Desktop Publish – Graphic Design

**SENAI – Serviço Nacional de Aprendizagem Industrial** -Web Designer MX Course

**Fotoclube f/508** - Photography Course

**Funyl** - Art Direction Course